

The Birchwood School
Press Release

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Birchwood School Branches Out to Communities Offering Fruits of Many Years' Experience

In the midst of an economic crisis and during a period of educational decline, Birchwood School has launched a public service initiative for parents who want to give their children an academic advantage in a global marketplace. In addition, Birchwood would like to share its premier character-training program, which helps parents to nurture responsibility, strong work habits, and positive attitudes in their young. This initiative includes lectures and book discussions at Birchwood School such as *The Cumulative Advantage: The Rationale For Investing in Early Education*, and a discussion of Lawrence Steinberg's popular book, *Beyond the Classroom*.

Another avenue through which Birchwood is giving back to the community is via free coffee house talks in Bay Village, North Ridgeville, and Medina. These informative discussions will focus on the education of bright and gifted children in elementary and middle school. They will center firmly on history and research, which strongly urge that special educational attention be given to these young people who will become tomorrows' leaders among the various disciplines of society.

Book Discussions

Beyond the Classroom by Lawrence Steinberg
October 21

Mindsets by Carol Dweck
December 9

Reforming Education by Mortimer Adler
February 17

The Talent Code by Daniel Coyle
April 21

Lectures

The Tenets of Great Education
September 23

Cultivating Creativity in Young People
November 17

IQ: Its Meaning and Implications for Education
January 20

The Cumulative Advantage: the Rationale for Investing in Early Education
March 24

Lectures and book discussions will take place at Birchwood School from 2-3pm and 7-8pm

Coffee House Discussions
The education of bright and gifted children

October 12	Mojo's Coffee and More	Bay Village	6:30-8pm
October 14	Café 83	North Ridgeville	6:30-8pm
October 18	Panera	Medina	6:30-8pm

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The Birchwood School is a private, coeducational school in Cleveland, Ohio. Founded in 1984, Birchwood serves students in kindergarten through grade 8. Birchwood's mission is to provide an educational setting where challenging academics build solid work habits, and achievement culture nurtures healthy attitudes, and a caring environment forges social responsibility.

www.birchwoodschool.org