



Birchwood School Fundraising Activities ***2011-12***

Dear Birchwood Families,

Each year Birchwood School and the Birchwood School Parent Committee raise funds to help cover student activities and staff development fees and purchase equipment for the school.

The good news is... we do not do fundraisers that require selling! No cookie dough! No gift wrap! No candy! All of our fundraisers involve stores at which you already shop, items you already buy or our one big fundraiser, the ***International Festival and Auction***.

The ***International Festival and Auction*** is an all-day event with lots of planning beforehand. It is a day to gather the families and celebrate the diversity of Birchwood School. Leading up to the event we gather items large and small for the raffle and auctions. Each class also produces unique works of art to be raffled and auctioned. Each family is also asked to donate a food item to the buffet and volunteer for a few hours. We raise money through the sale of food tickets and through the raffles and auctions. There is also a Kids Room with games and activities. This year the IFA will be on December 3rd.

The other fundraising activities only require registering your ***Heinen's or Giant Eagle*** store shopper's card, using a code when you buy from ***Lands End***, ordering books through the ***Scholastic***, cutting out ***Box Tops*** and ***Labels for Education*** from foods, supporting our ***Scrip***/gift cards program and using the ***Artsonia*** online gallery. It may sound like a lot but most are one-time sign-ups. The Labels and Box Tops programs work best when you use your child to find the labels to cut out. Remember, your ***family and friends can help out, too!*** Ask them to register their shopper's cards for Birchwood and to collect labels!

The Leadership Class will once again facilitate three of the fundraisers. Their goal is to encourage participation through marketing and contests, counting Box Tops and Labels and packaging them for submission. We look forward to their efforts again this year.

Please see the attached chart for a run-down of all of the fundraisers and how you can easily help us earn money and equipment to support our students and staff.

If you have any questions about any of the programs, please contact Gail Glamm (mom of Jack Brancatelli, grade 6) at 216-883-4738 or at parents@birchwoodschool.org.



Thank you for your support!

Birchwood School Parent Committee



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<i>Fundraiser</i>	<i>Goal this year</i>	<i>Used for</i>	<i>What you do...</i>
OUR BIGGEST FAMILY FUNDRAISER:			
International Festival and Auction (IFA)	\$18,000	Student competitions, teacher development, equipment	Donate auction/raffle items, supply a food item, buy food tickets, participate in the auctions and raffles and enjoy the day! This is our major fundraiser of the year. <i>It is a celebration of Birchwood families and diversity.</i>
LEADERSHIP CLASS FACILITATED ACTIVITIES:			
Box Tops for Education* Earn \$	\$600	Student competitions, teacher development	<p>Cut out Box Top coupons on participating products and send into school. Leadership Class is in charge of collecting, counting, promoting contests, etc. www.boxtops4education.com for info and special offers.</p>  <p>Box Tops will have an expiration date and an amount printed on them</p>
Campbell's Labels for Education* Points earned redeemable for equipment	5000 points	School equipment	<p>Cut labels from marked products and send into school. Leadership Class is in charge of collecting, counting, promoting contests, etc. Lists can be found at: www.labelsforeducation.com</p>  <p>Please make sure you include the UPC bar code with the end that states the point value.</p>
*Have your children help spot and save the labels. Send them in anytime!			
Birchwood Spirit Store	\$200	Student competitions	Purchase Birchwood School logo merchandise. Leadership Class is in charge of the store and promoting the merchandise.



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FAMILY ACTIVITIES:		
Scrips Gift card program	Parent Committee Activities	Purchase gift cards for general use and Birchwood earns a percentage. Set up a monthly order for stores you frequent or order as needed. See www.birchwoodschool.org and click on Parents at the bottom of the homepage for full information on the Scrip program. Each family is encouraged to purchase \$100/month to help us reach our goal of \$3400 earned. Remember – these are gift cards you can use for everyday purchases.
Giant Eagle Apples for Students Points earned based on shopper card usage.	School equipment purchased with points	Register your Giant Eagle card at www.gianteagle.com , click on Saving tab and go to Apples for the Students or call 1-800-474-4777. If you registered in 2010 please make sure you are still registered in 2011. School code: 2066 Remember, your family members can register their cards, too!
Heinens ABC School Donation \$ given based on shopper card usage	Parent Committee Activities	Visit www.heinens.com to sign up your shopper's card for the "Tasteful Rewards" program. Under "My Profile" you can indicate Birchwood for donations to the ABC program. YOU MUST CONFIRM Birchwood YEARLY! If you do not have a shopper's card yet, you may sign up for one at your Heinen's store.
Scholastic Books	Books and equipment	Order books from the flyers sent home periodically. Support the Scholastic Book Fair in Spring.
Lands End	Parent Committee Activities	Use the Birchwood School code when ordering selected merchandise (uniforms.) Preferred School #900035528. www.landsend.com <i>Note! The new Birchwood logo is available for monogramming. Enter our code and select "Logo Preference". The new logo is the SchoolName/Flower/est. 1984" option.</i>
Target Red Card	Parent Committee Activities	% of purchase on card goes to Birchwood. Apply for a Target Red Card charge card online or at the store. www.target.com School ID 26391
Artsonia We earn a % of all items purchased from Artsonia	Art equipment	www.artsonia.com An online art gallery with the option to purchase products with your child's artwork on them. Mrs. Kutis and the parent can upload artwork. Link can be shared with family members to "show off"! No last names used; parents have control over comment posting via password.