



Birchwood School International Festival and Auction

Birchwood School will hold its 17th annual ***International Festival and Auction*** on Saturday, December 3rd, 2011, at the school. Hosted by the parent Committee, the afternoon event includes international foods, live and silent auctions, raffles, music, displays, and a children's game room. Proceeds from the event will be used to support students' competition fees, faculty development, and Parent Committee activities. This is the Parent Committee's major fundraiser for the year and is attended by 300-400 people!

Birchwood School, established in 1984, is one of Cleveland's finest educational resources, providing quality education to students of diverse racial and ethnic backgrounds in kindergarten through eighth grade. Students and their families come to Birchwood School from communities throughout Greater Cleveland because of the school's commitment to academic excellence. Birchwood School students have brought distinction to themselves, the faculty, and the community through their numerous accomplishments and honors.

We are seeking your support of our 17th annual ***International Festival and Auction*** by any of these ways:

- **Event Sponsorship:** Become a major sponsor and receive priority status.
- **Food Donation:** Restaurants/caterers are invited to donate food or set-up a booth to distribute a food item(s), particularly ethnic foods, in exchange for advertising.
- **Auction Item Donation:** Items in every price category are needed, including services, gift certificates, event tickets, backstage tours, and merchandise. No item is too small – or too big!
- **Advertising in our Event Program Book:** Starting at only \$25 for a one-third page ad (perfect for a business card) with a maximum cost of \$250 for a full page cover ad, it's the perfect way to highlight a business, honor a special person, or send a family greeting.
- **Cash Donation**
- **Cultural displays** to highlight our diverse cultures represented at Birchwood School.

Please use the enclosed form to show your support! Birchwood School is a certified 501(c)(3) non-profit educational institution, making the value of your donation tax deductible to the extent allowable by law.

Thank you for your consideration of a contribution to our event. We are grateful for any support that you can give for the benefit of the students of Birchwood School.

Birchwood School Parents Committee
Parents@BirchwoodSchool.org



Birchwood School International Festival and Auction

17th Annual International Festival and Auction • Saturday, December 3, 2011

Yes, I will help support the students of Birchwood School!

Contact Name: _____
Business Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (_____) _____ Fax: (_____) _____
Email: _____

Event Sponsorship (reserved table, tickets for 8, full-page B&W ad) \$700 (tax deduct portion \$500.00)

Program Book Ad (Deadline November 18, 2011)

- | | |
|--|--|
| <input type="checkbox"/> 1/3 page B&W (4.5" w x 2.5" h): | \$ 25 (business card size) |
| <input type="checkbox"/> Half page ad B&W (4.5" w x 3.75" h): | \$ 75 |
| <input type="checkbox"/> Full page ad B&W (4.5" w x 7.5" h): | \$125 |
| <input type="checkbox"/> Full page cover ad B&W (4.5" w x 7.5" h): | \$150 |
| <input type="checkbox"/> Full page cover ad COLOR (4.5" w x 7.5" h): | \$250 (back and inside covers only) |
| <input type="checkbox"/> My advertising copy is enclosed. | <input type="checkbox"/> Please contact me about designing my ad copy. |
| <input type="checkbox"/> My check is enclosed. | <input type="checkbox"/> Please invoice me. |

Auction Item Donation

- Gift Certificate is enclosed for _____ (item) with a value of \$ _____.
- _____ (item) is enclosed with a value of \$ _____.
- Please contact me about having an item picked up.

Please be sure that gift certificates or event tickets do not expire before or within two weeks after the event date. Thank you.

Restaurant/Caterer Food Booth – Free full page B&W advertisement.

- I can donate _____ food to serve _____ people. (min. 50 please)
- I would like my own display table.

Cash Donation enclosed of \$ _____.

(Please make checks payable to Birchwood School Parents Committee.)

I cannot contribute this year, but please contact me again next year.

Mail donations, ad details and/or payments to:

Birchwood School Parents Committee, Attn: IFA, 4400 West 140th St, Cleveland, OH 44135

Please contact Jonathan Beck at 216-214-6181 or parents@birchwoodschoool.org
with any questions concerning this donation form.

Thank you for your generous support!